



- COLLINGWOOD FOOTBALL CLUB -

## JOB OPPORTUNITY

Collingwood Football Club is one of the oldest sporting clubs in Australia. It is also one of the most contemporary, diverse and innovative, with seven elite sporting teams under the one roof at the superbly equipped Holden Centre.

We are constantly looking for the right professionals to enable Collingwood to honour its past, succeed in the present, shape a prosperous future and proudly meet its responsibilities as a community leader.

This is your opportunity to be part of an Executive Team in a high performance sports landscape in the heart of Melbourne's Olympic Park.

### General Manager - Netball

Collingwood Football Club is seeking to recruit an experienced Netball, Sports or High Performance administration senior leader, who has led cross functional teams to deliver both on-court and commercial outcomes.

The successful candidate will be highly respected in the industry and have an exceptional understanding of the performance drivers underpinning elite sport. This position plays a key leadership role within the club, driving best practice high performance principles across all aspects of Collingwood Netball, to ensure that Collingwood is viewed as a high performance destination club for on and off court talent.

As the General Manager - Netball, the initial key areas of focus will include:

- Development and successful implementation of a 5-year strategic plan that further establishes netball within the Club and across our Collingwood community.
- Working closely with the cross functional Marketing, Digital Content, Community and Commercial teams to build on the existing programs to bring new content experiences, increase brand recognition and build awareness across new and existing markets.
- Building strong and meaningful relationships and partnerships with community netball, government programs and playing and training venues, that will lead to increased recognition and reputation of the Magpies Netball club, a larger fan base and pipeline of future athletes.
- Sponsoring the Match Day cross functional team to execute a brilliant and vibrant Match Day experience, that will result in sell-out crowds and increase the potential of converting fans to members.
- Bringing together all of the elements (athletes, high performance and administration) to make the Collingwood Netball club THE destination club (a standout club for training, treatment, facilities and performance).

If you have previous Senior Leadership experience in leading cross functional sporting clubs, we encourage you to get in touch to discuss this opportunity. In return, we offer a highly competitive remuneration package and benefits, state of the art facilities at the Holden Centre and a strong and vibrant work culture.

If you are interested in this position, please send through your CV and cover letter to Josie Lahey, [jlahey@sriexecutive.com](mailto:jlahey@sriexecutive.com). Applications close **Friday, 8 October 2021**.

Aboriginal and Torres Strait Islander people are strongly encouraged to apply.

